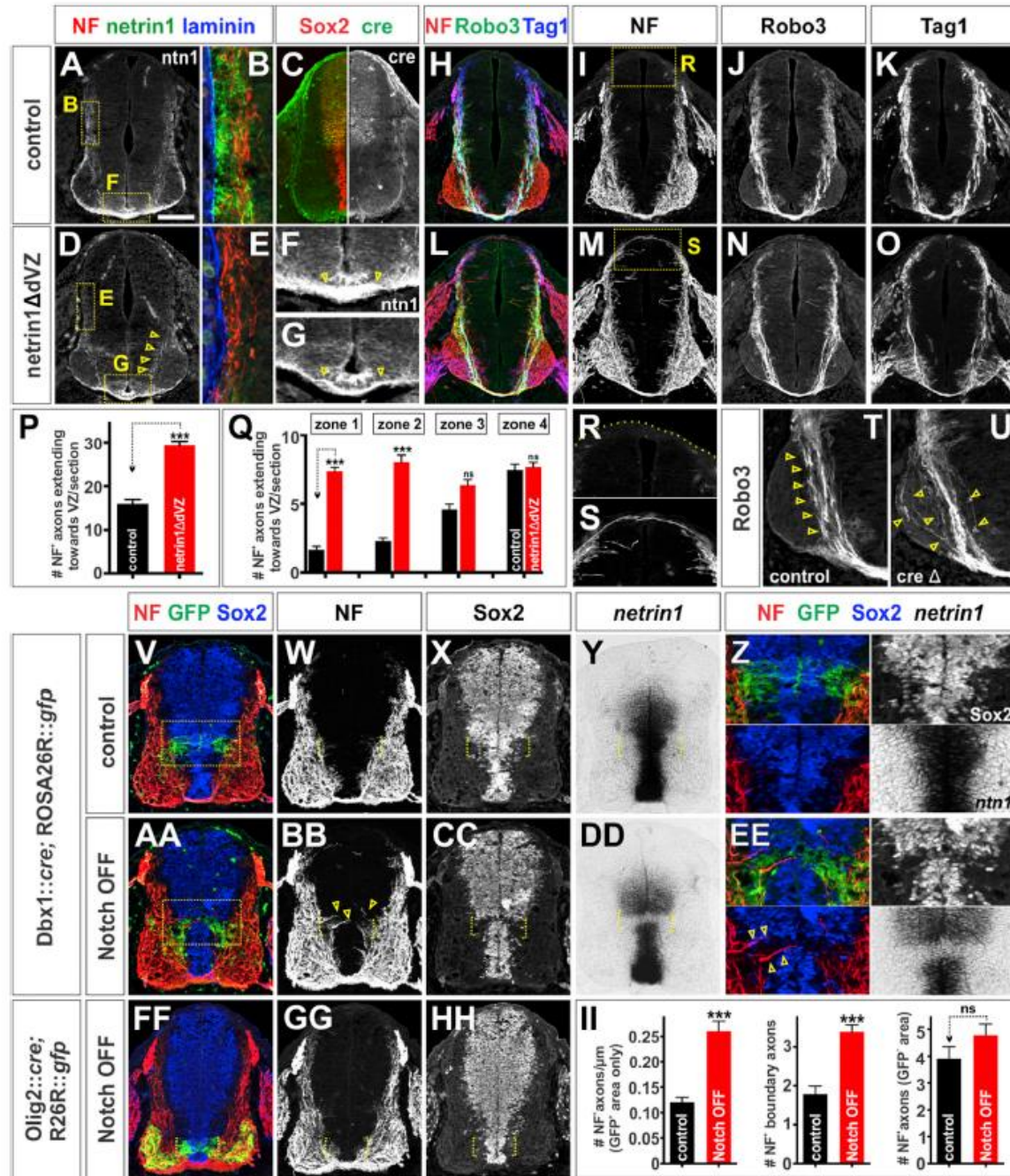
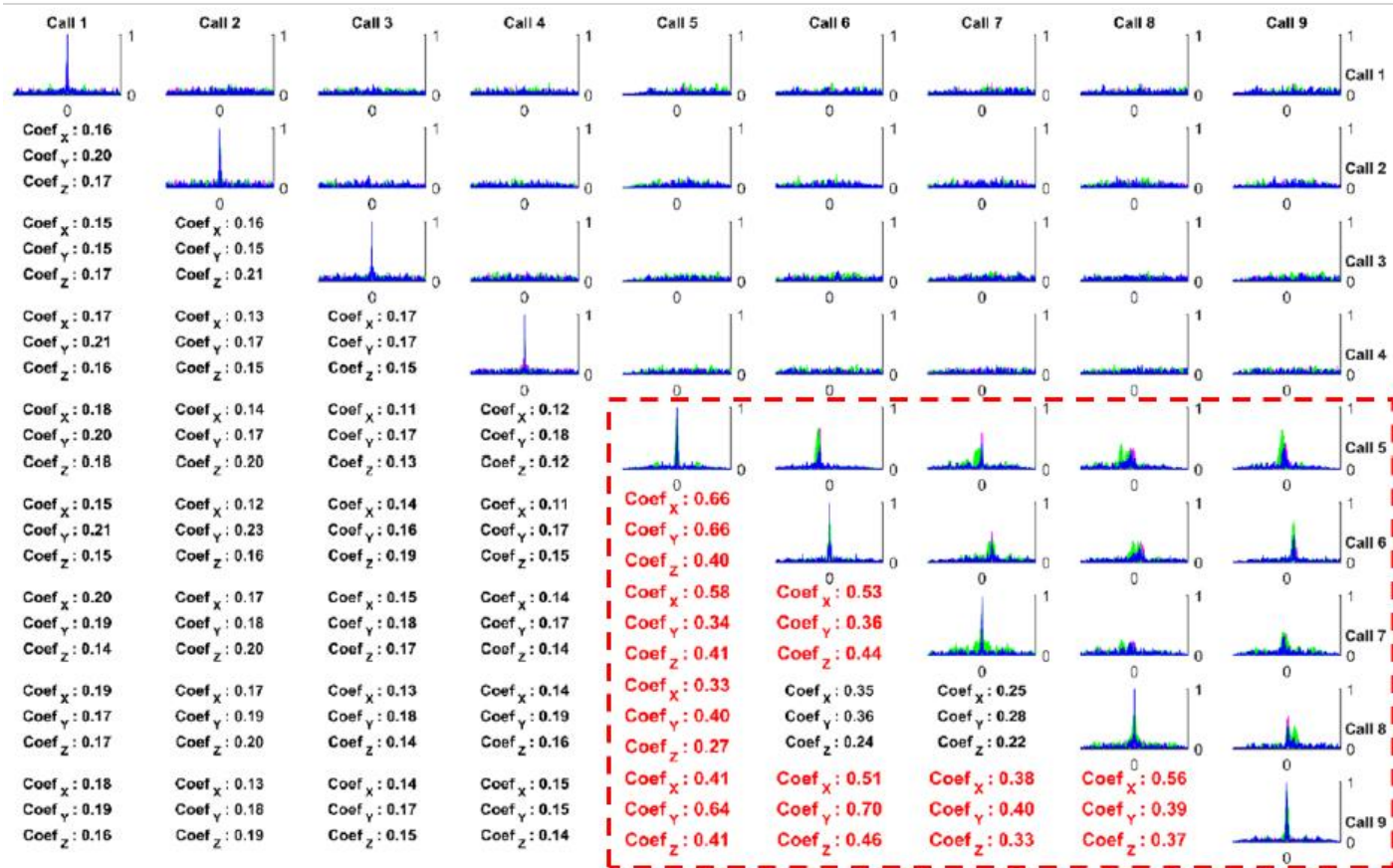
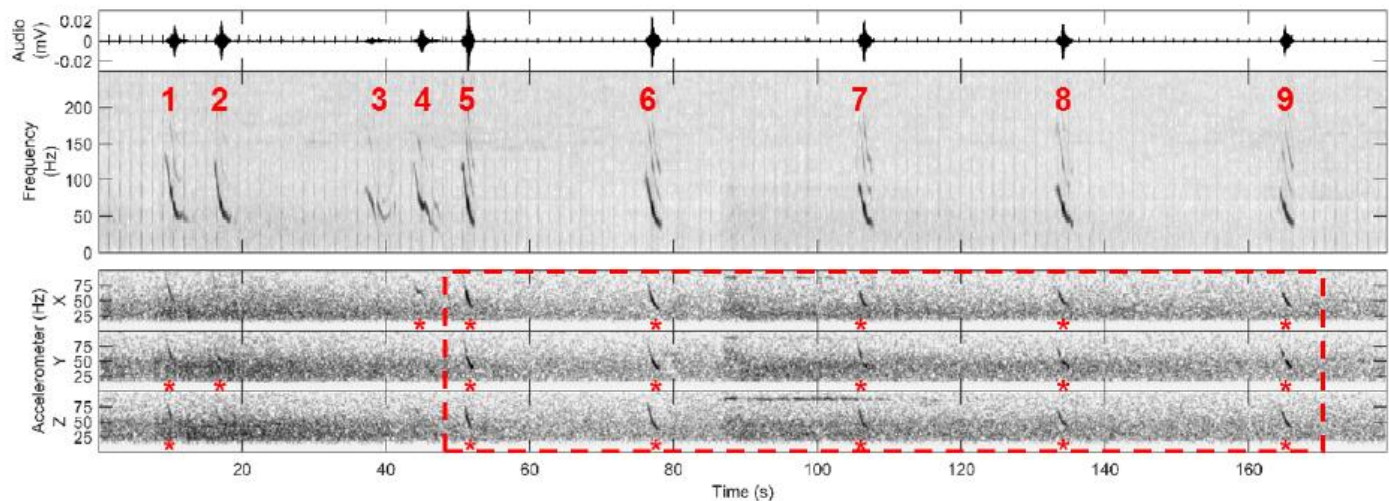


# Ten Simple Rules for Better Figures

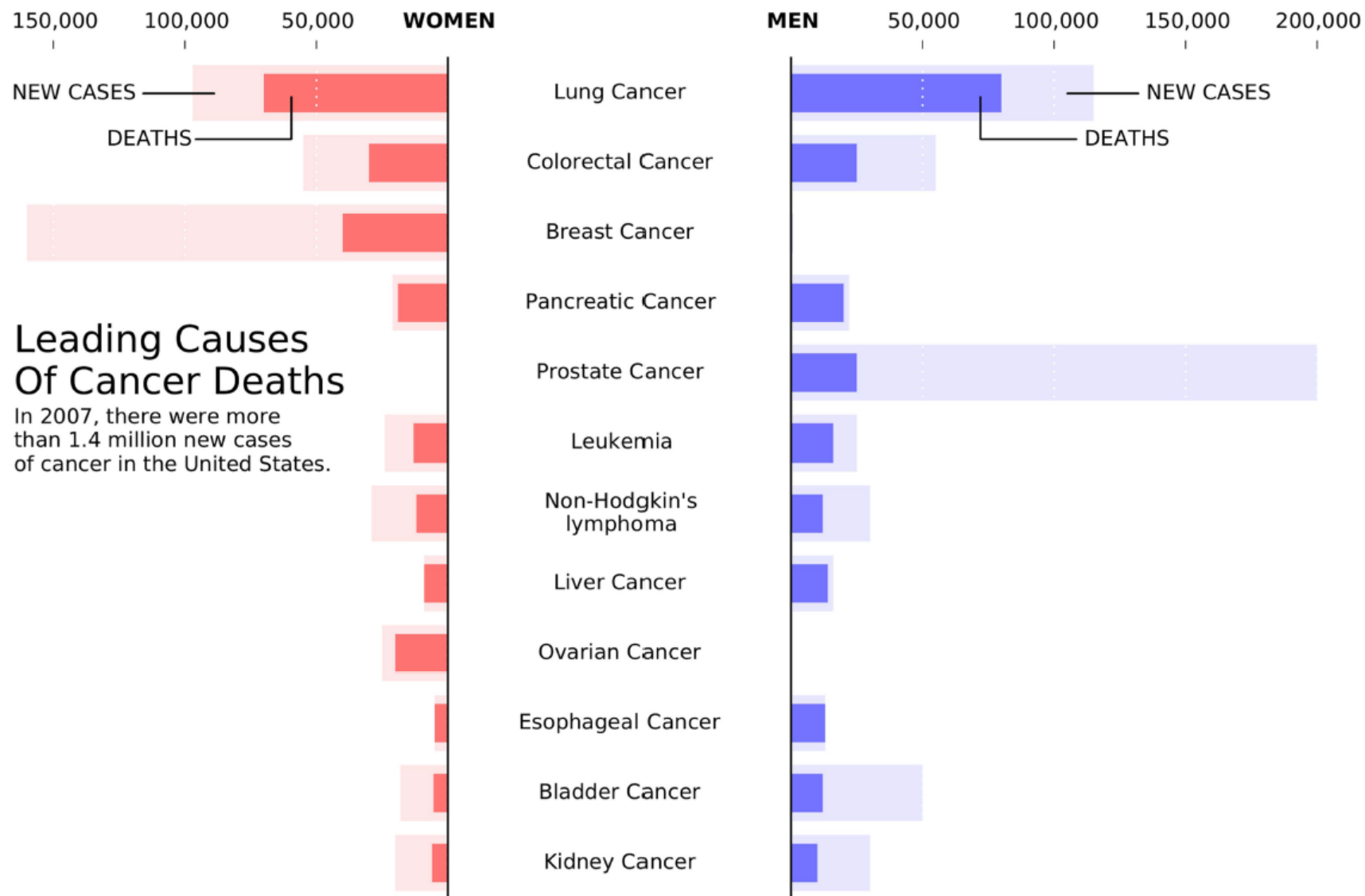
Rougier, Droettboom, Bourne, PLoS 2014

*Nhat Le, December 2017*



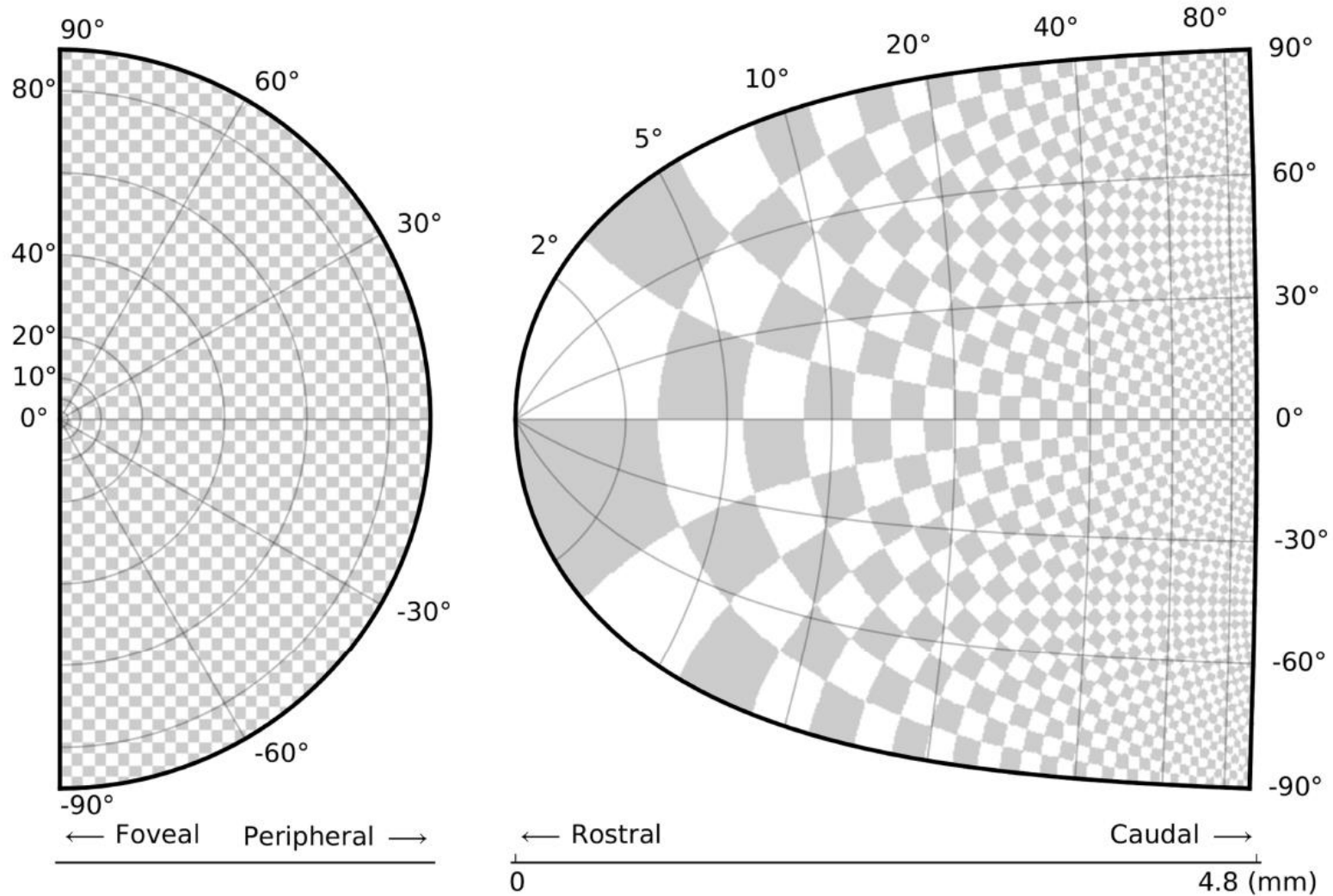


# Rule 1: Know your audience

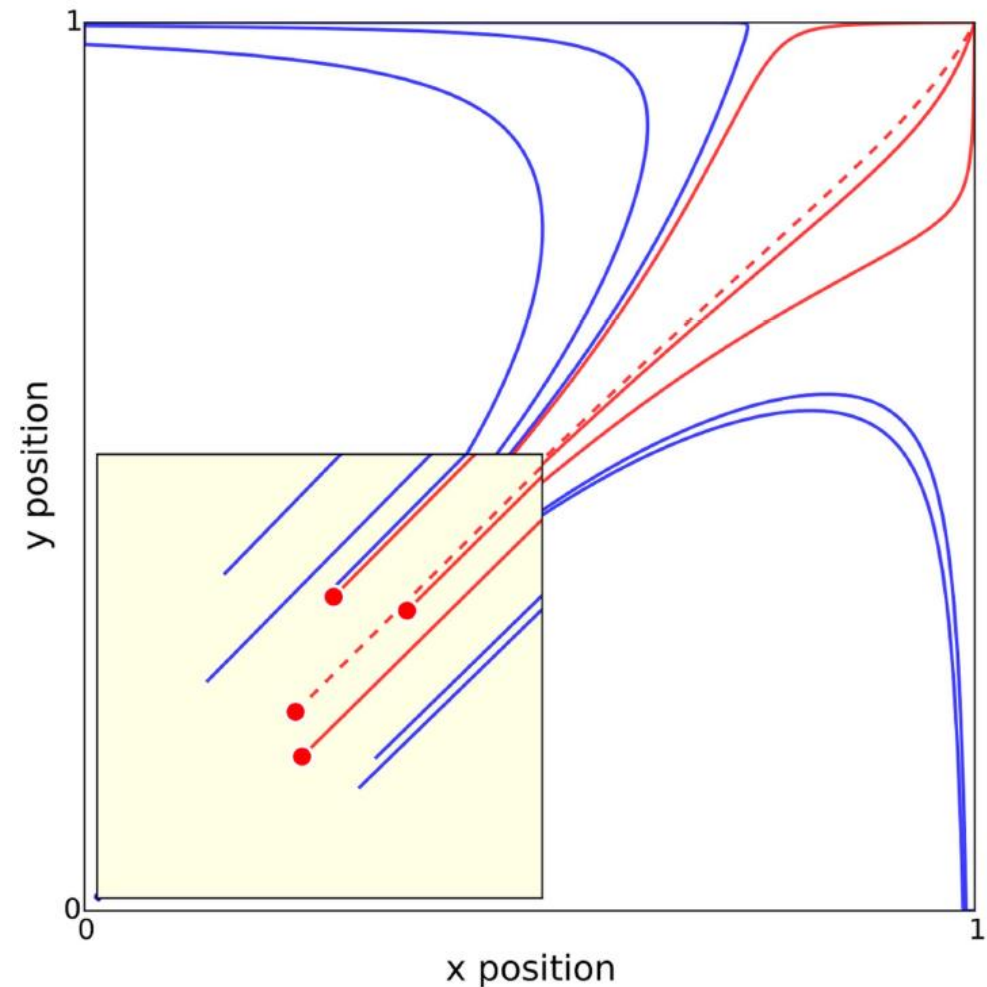
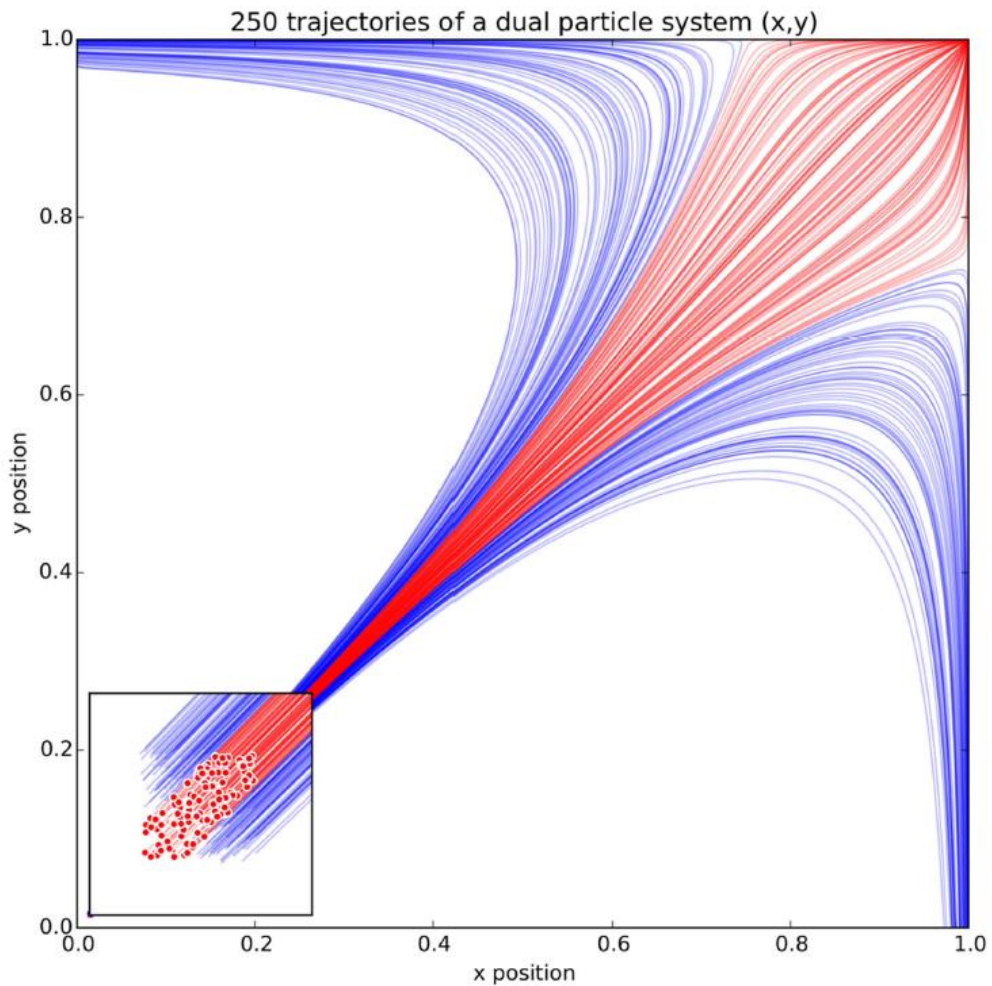




# Rule 2: Identify your message



# Rule 3: Adapt your figure to the support medium



# Rule 3: Adapt your figure to the support medium

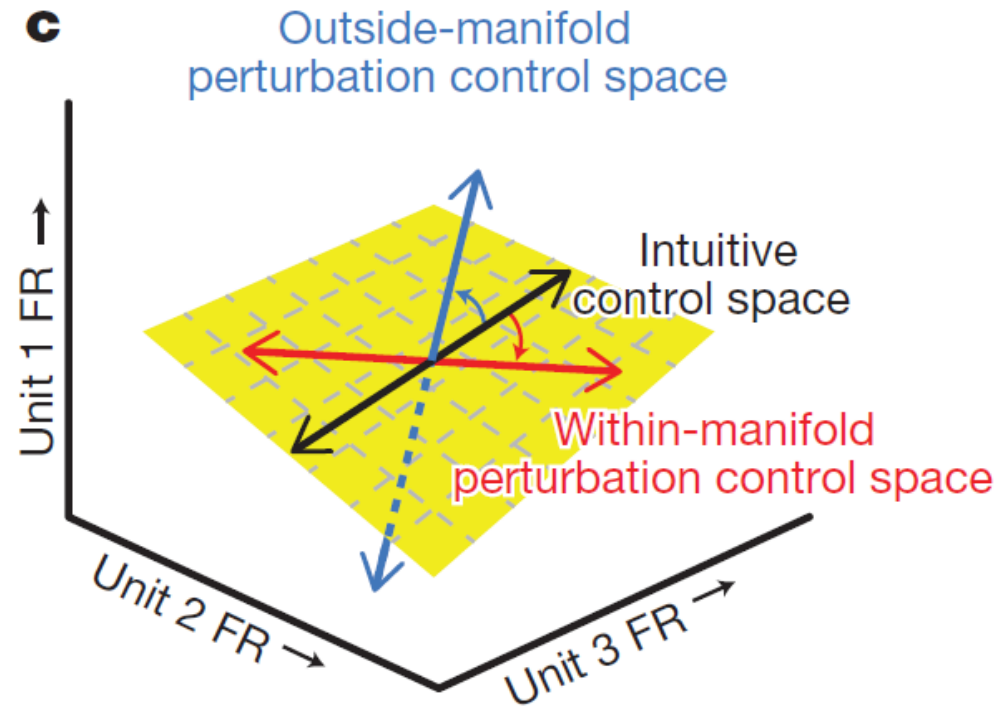
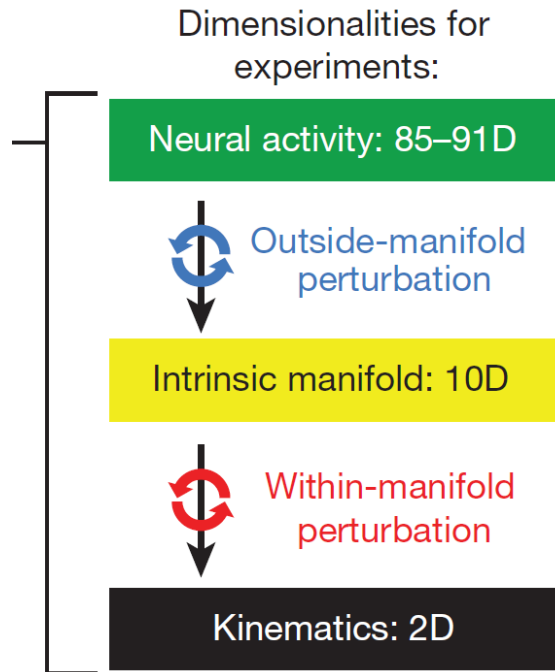
**Oral presentation:** simple figure, visually salient message.

- Thicker lines, bigger points, text.
- Colors should have strong contrast.
- Vertical text should be avoided.

**Journal article:** more details can be added, along with explanations in the captions

*“You should abandon the practice of extracting a figure from your article to be put, as is, in your oral presentation.”*

# Rule 4: Captions are not optional

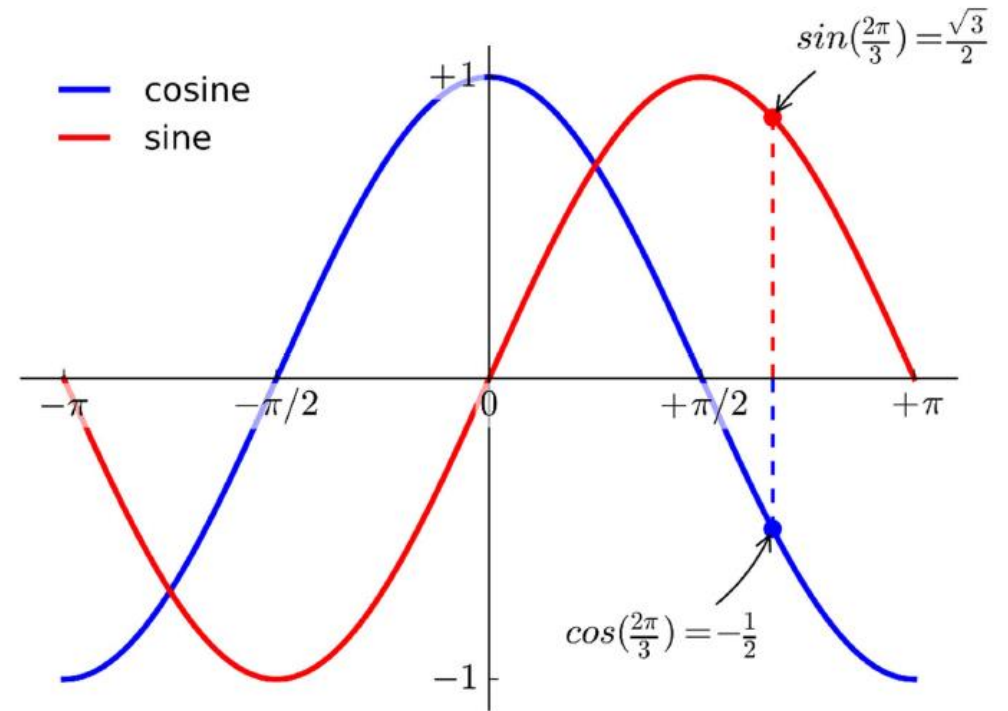
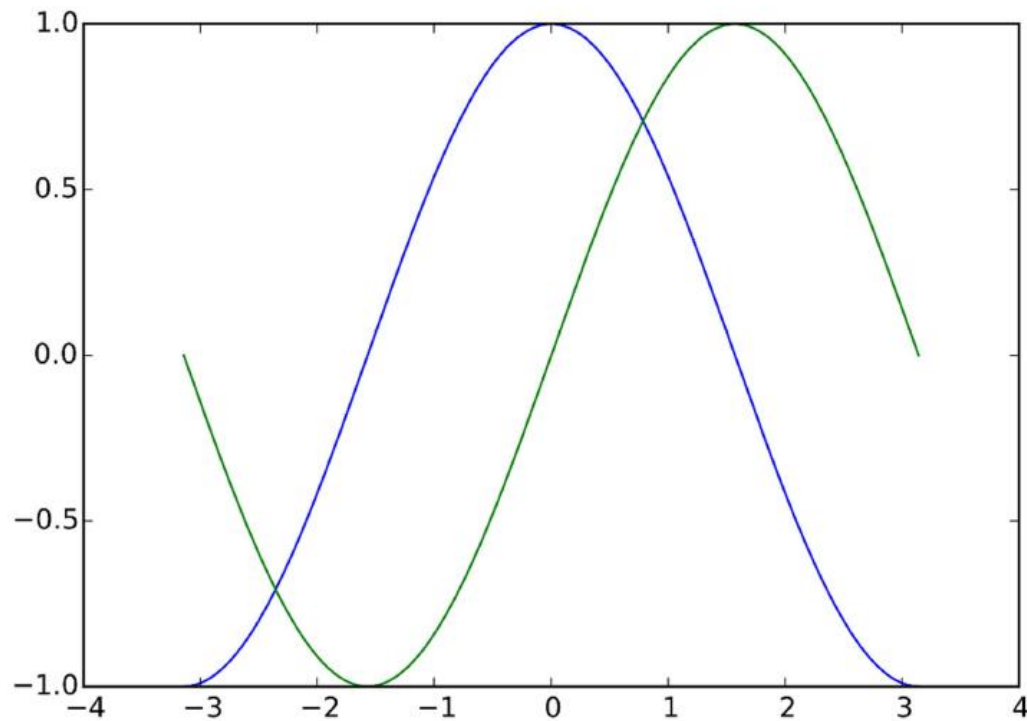


- Point out relevant numeric values on the figure or in the caption.
- If there is a point of interest, make sure it is visually distinct and mention in the caption.



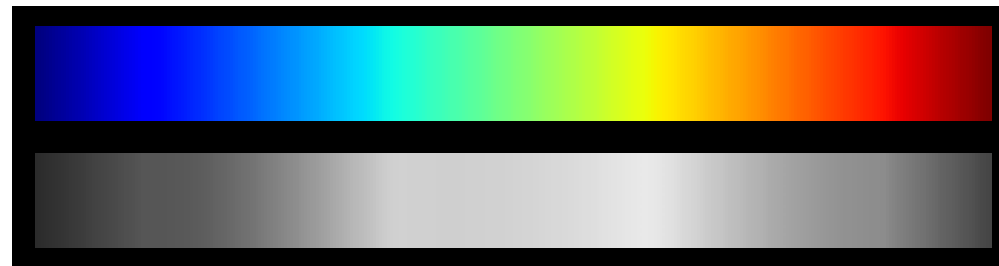
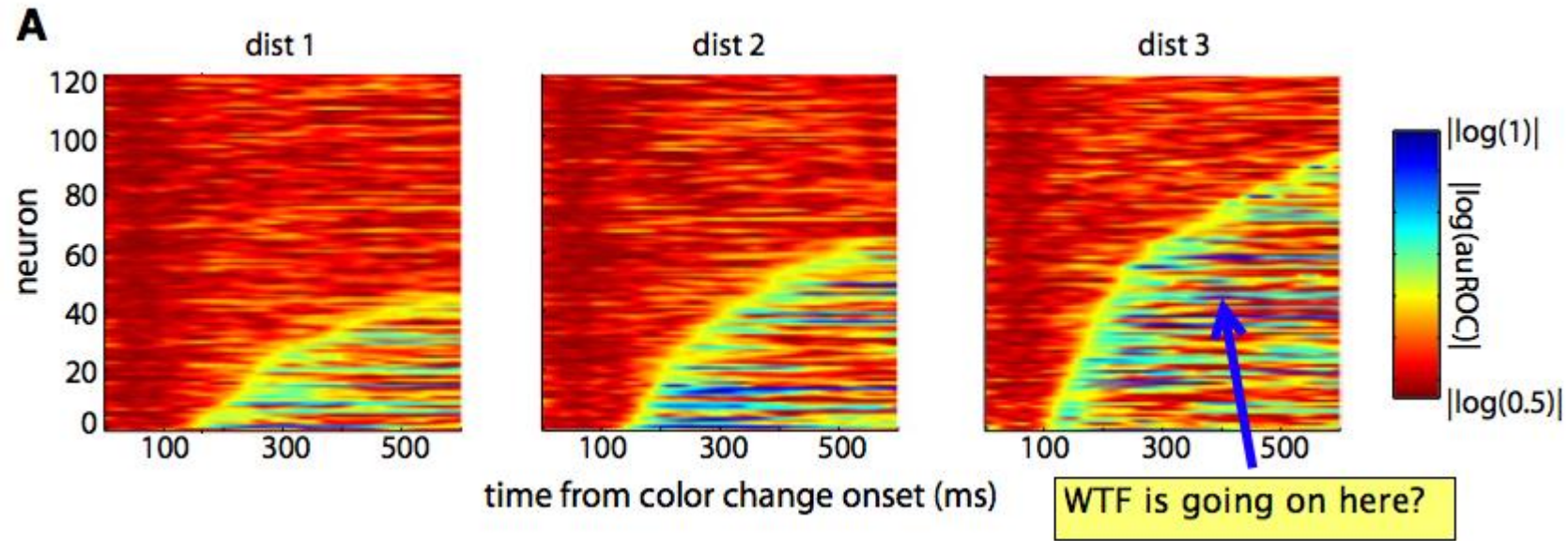
# Rule 5: Do not trust the defaults

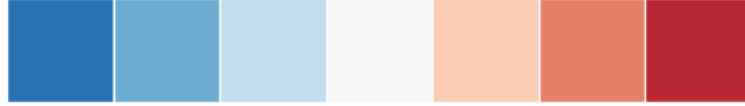
*“Default settings are good for any plot but they are best for none”*



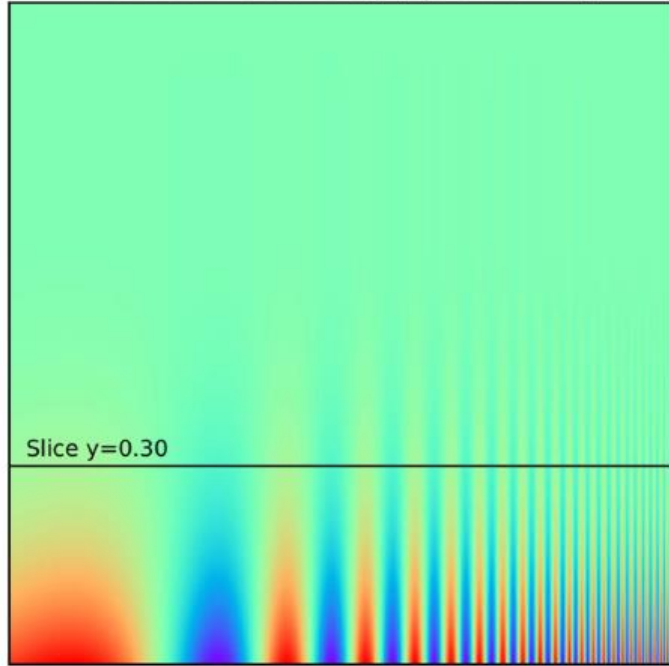
# Demo

# Rule 6: Use color effectively





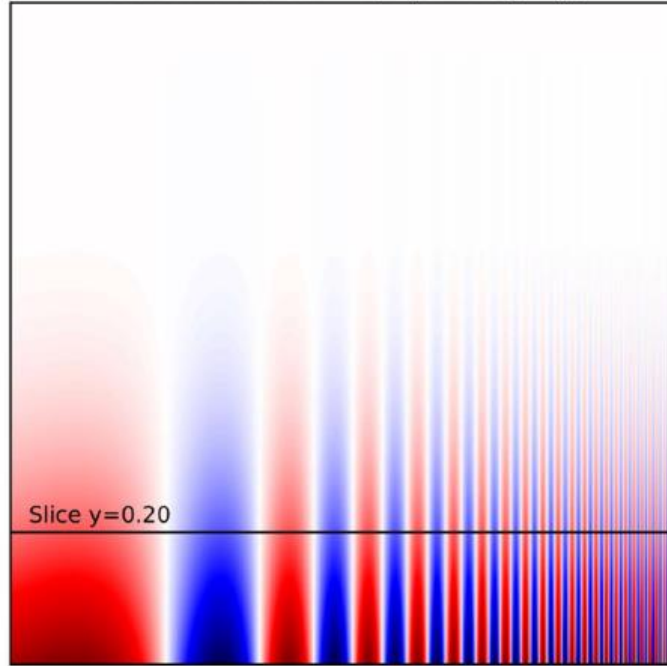
Rainbow colormap (qualitative)



Slice detail



Seismic colormap (diverging)



Slice detail



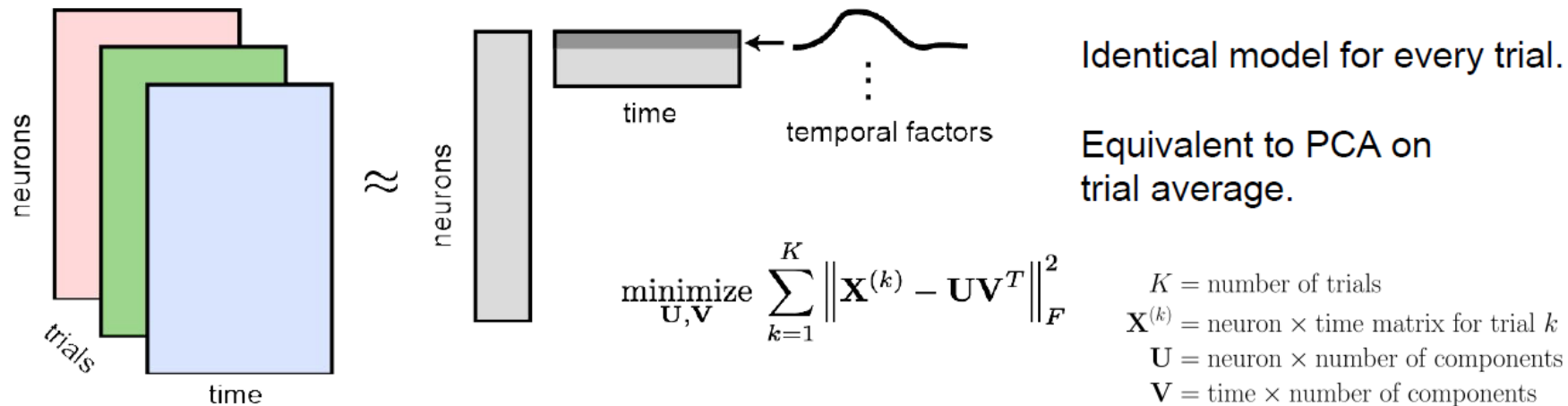
Purples colormap (sequential)



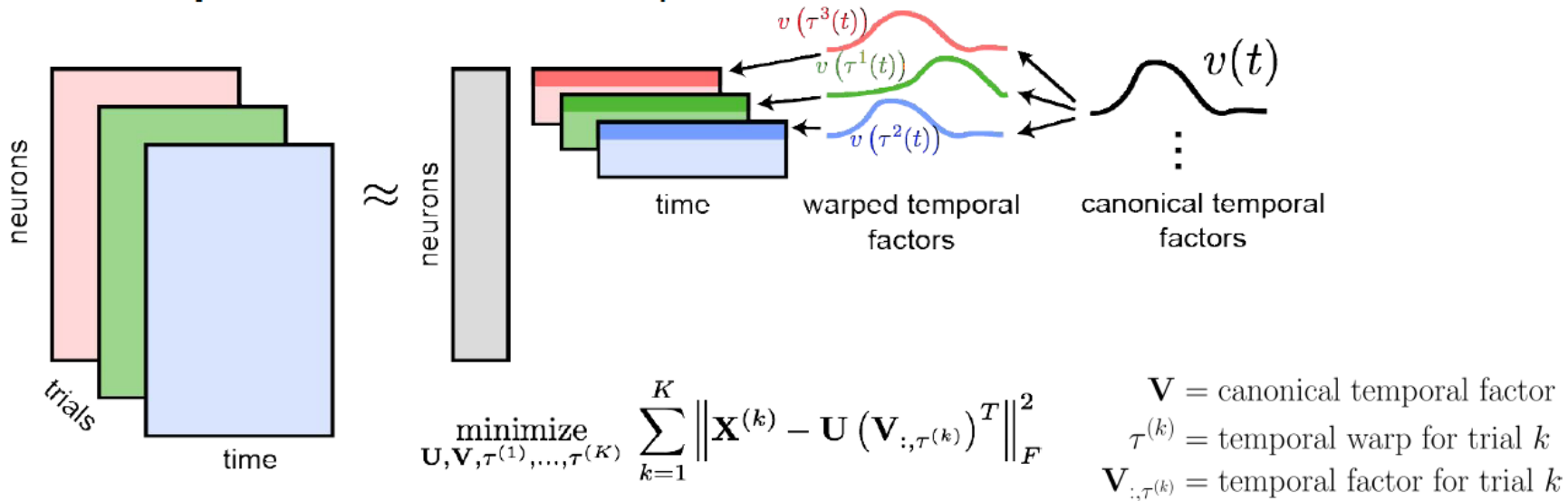
Slice detail



# Qualitative color map

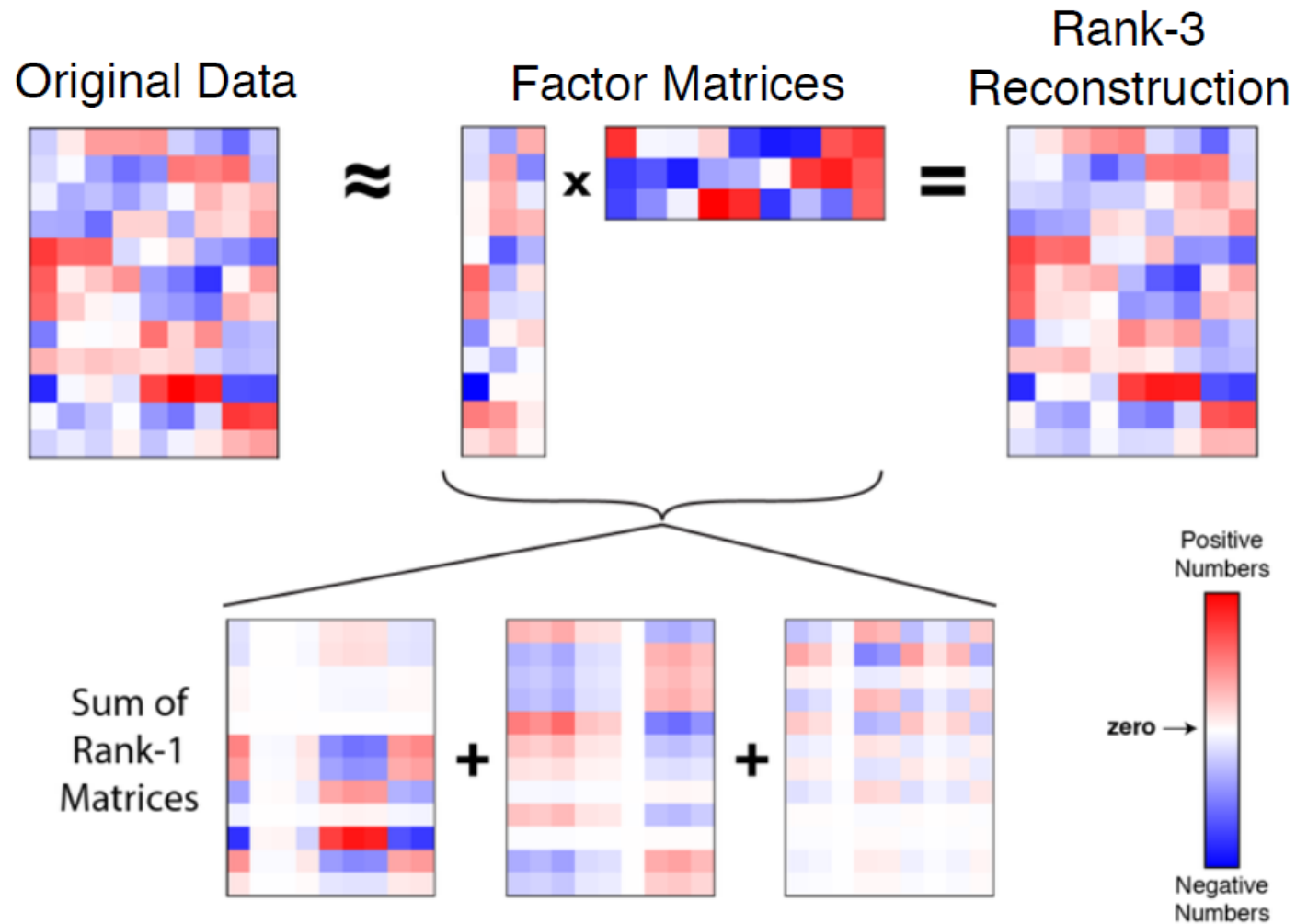


# Time-warped PCA: *different* temporal factors for each trial



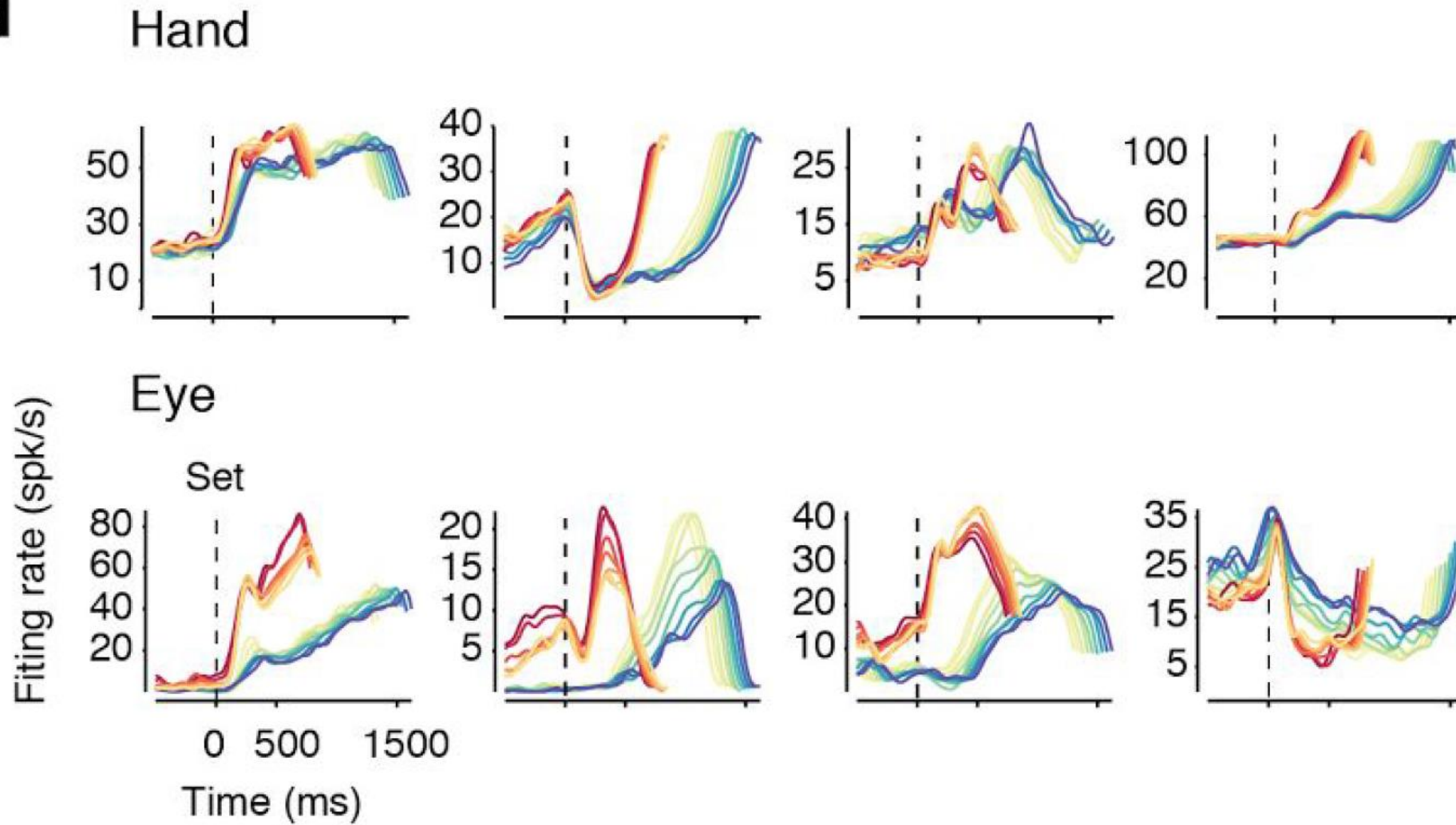


# Diverging color map



# Sequential and qualitative color maps

**d**



Number of data classes: 3



[how to use](#) | [updates](#) | [downloads](#) | [credits](#)

# COLORBREWER 2.0

color advice for cartography

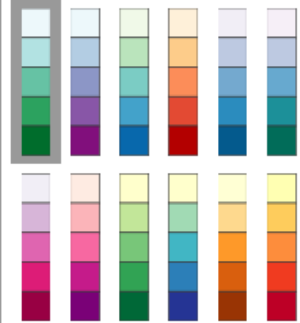
Nature of your data:



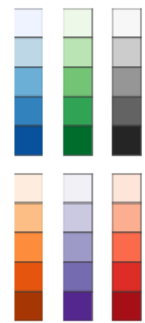
sequential  diverging  qualitative

Pick a color scheme:

Multi-hue:



Single hue:



Only show:



- colorblind safe
- print friendly
- photocopy safe

Context:



- roads
- cities
- borders

Background:

- solid color
- terrain

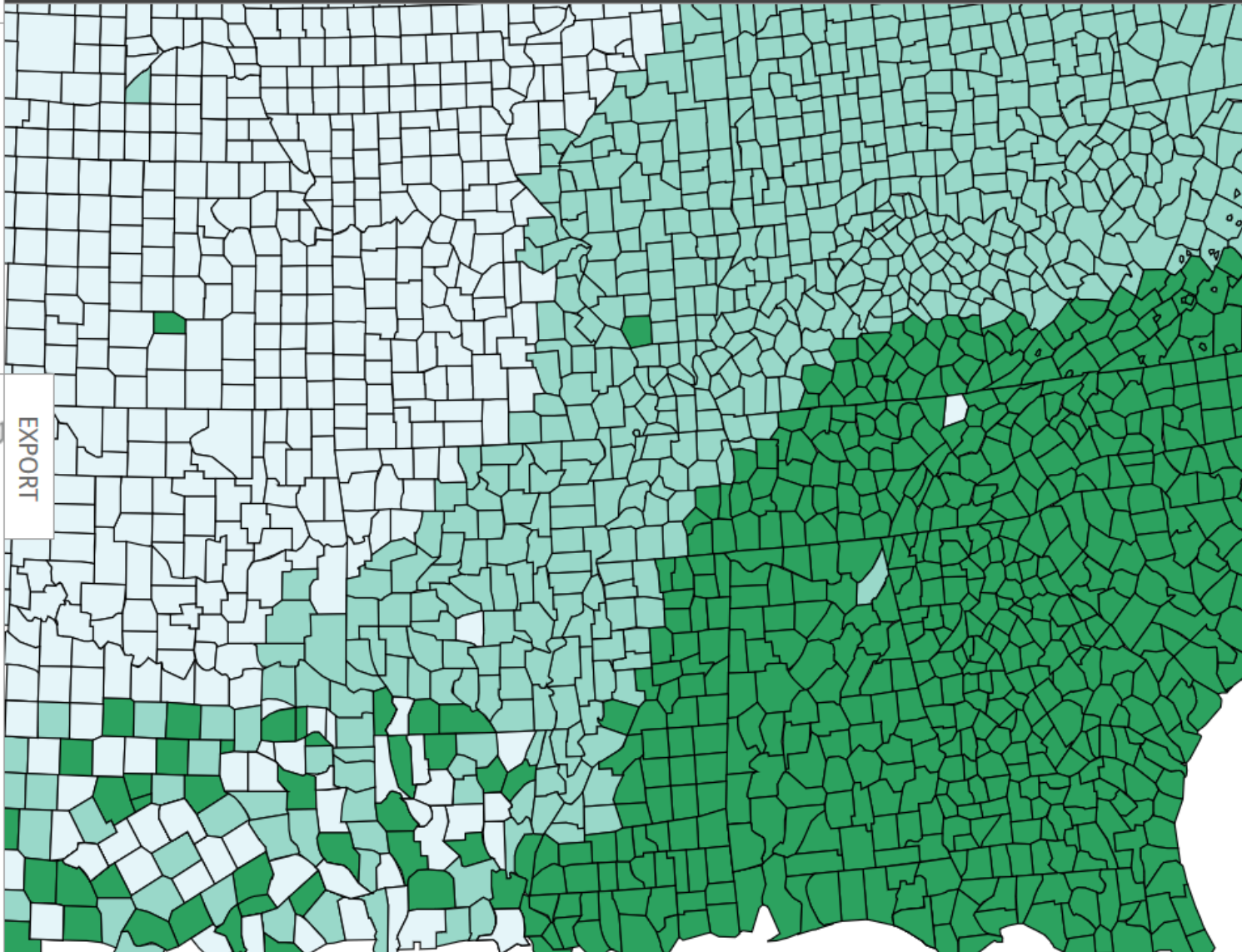
color transparency

3-class BuGn



HEX

- #e5f5f9
- #99d8c9
- #2ca25f

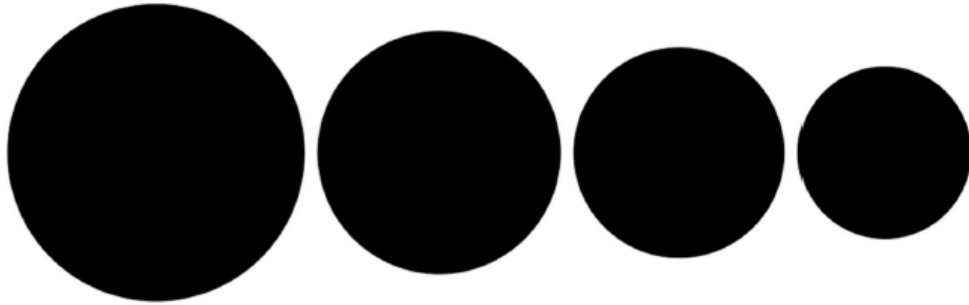


# Some color advice

*“Is there any reason this plot is blue and not black?”*

- Do not use the default colormap (jet or rainbow)
- Avoid using too many similar colors

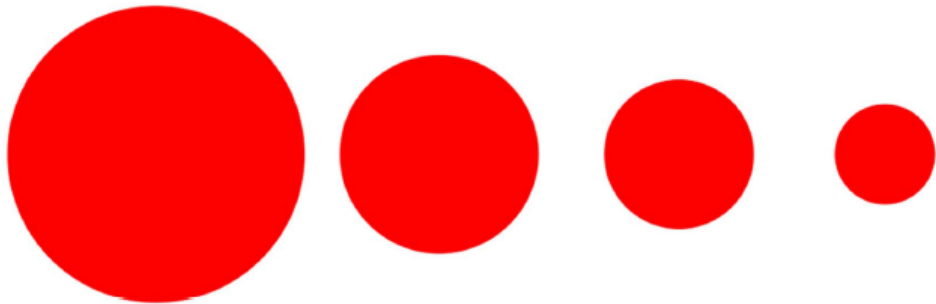
# Rule 7: Do not mislead the reader



Relative size using disc area

Relative size using disc radius

---



Relative size using full range

Relative size using partial range

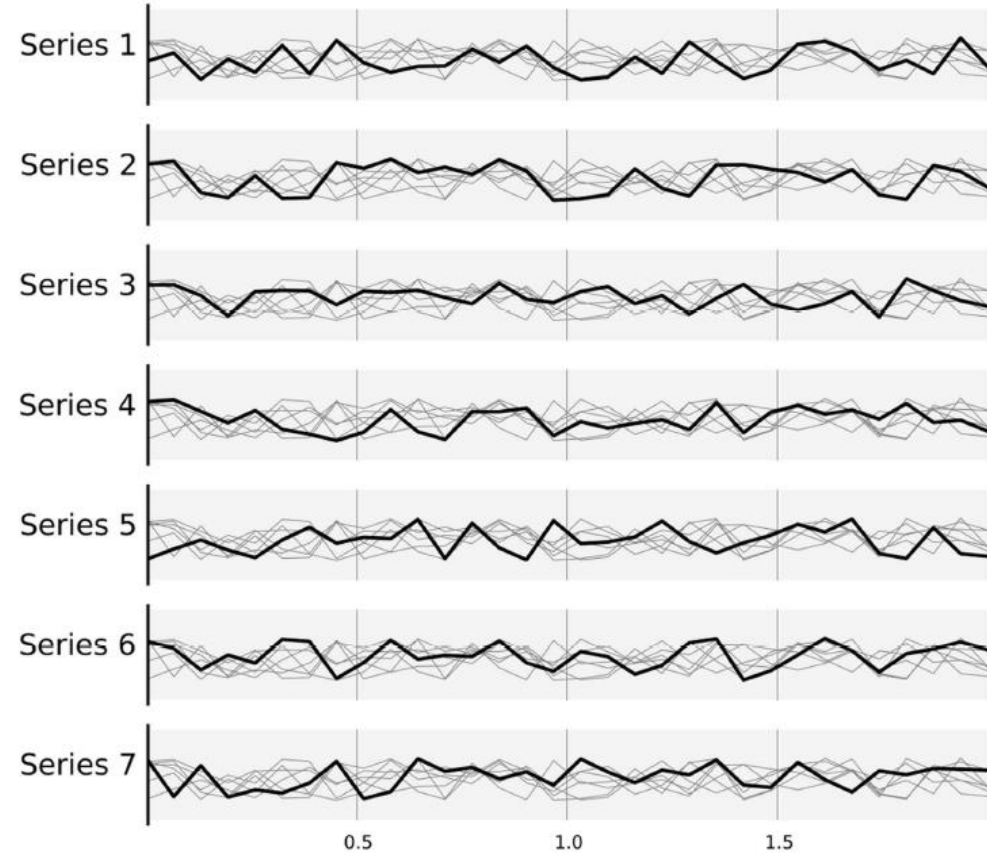
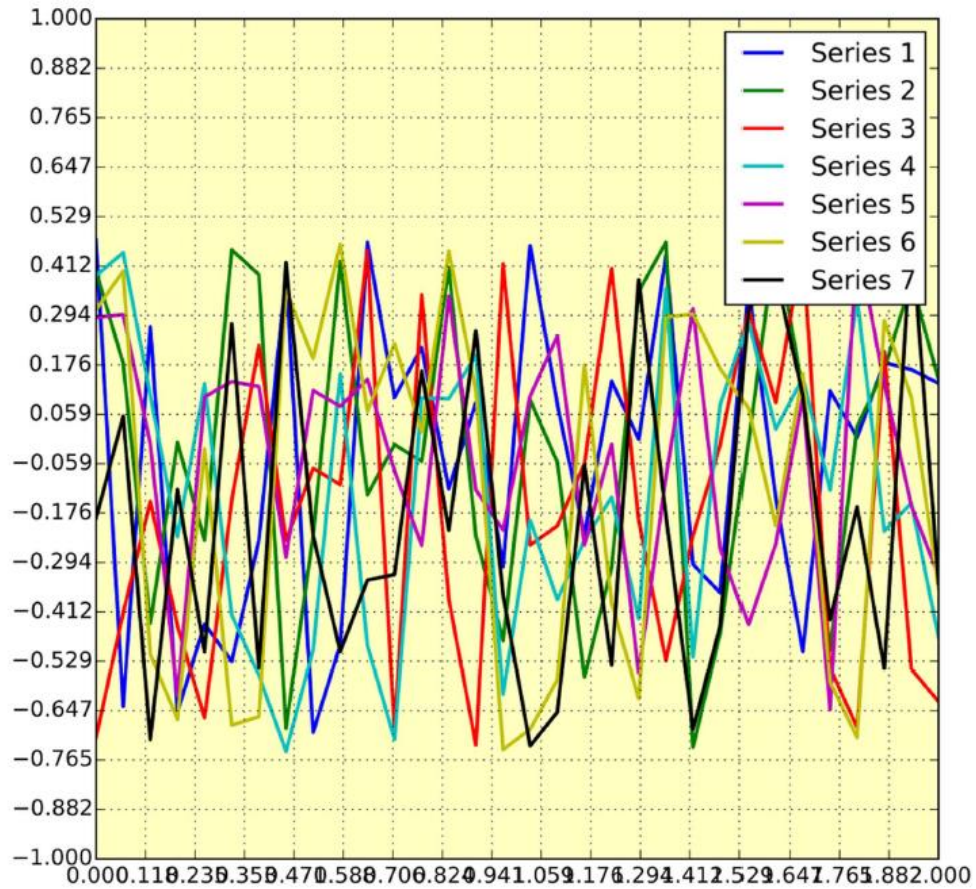
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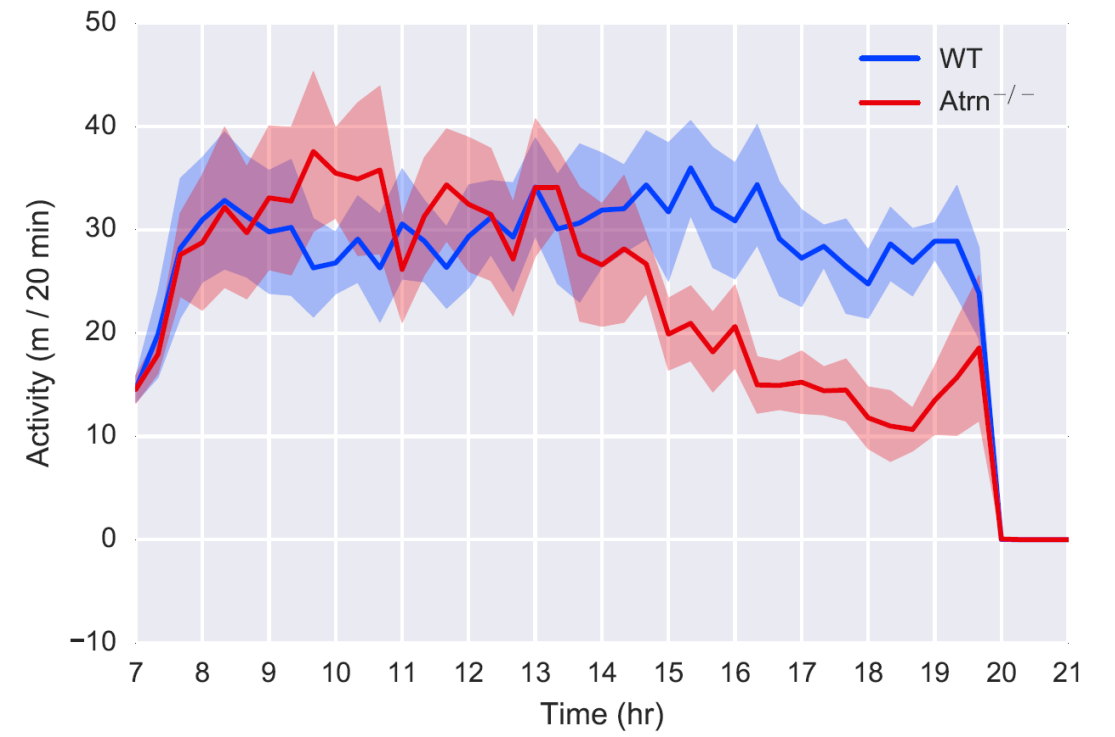
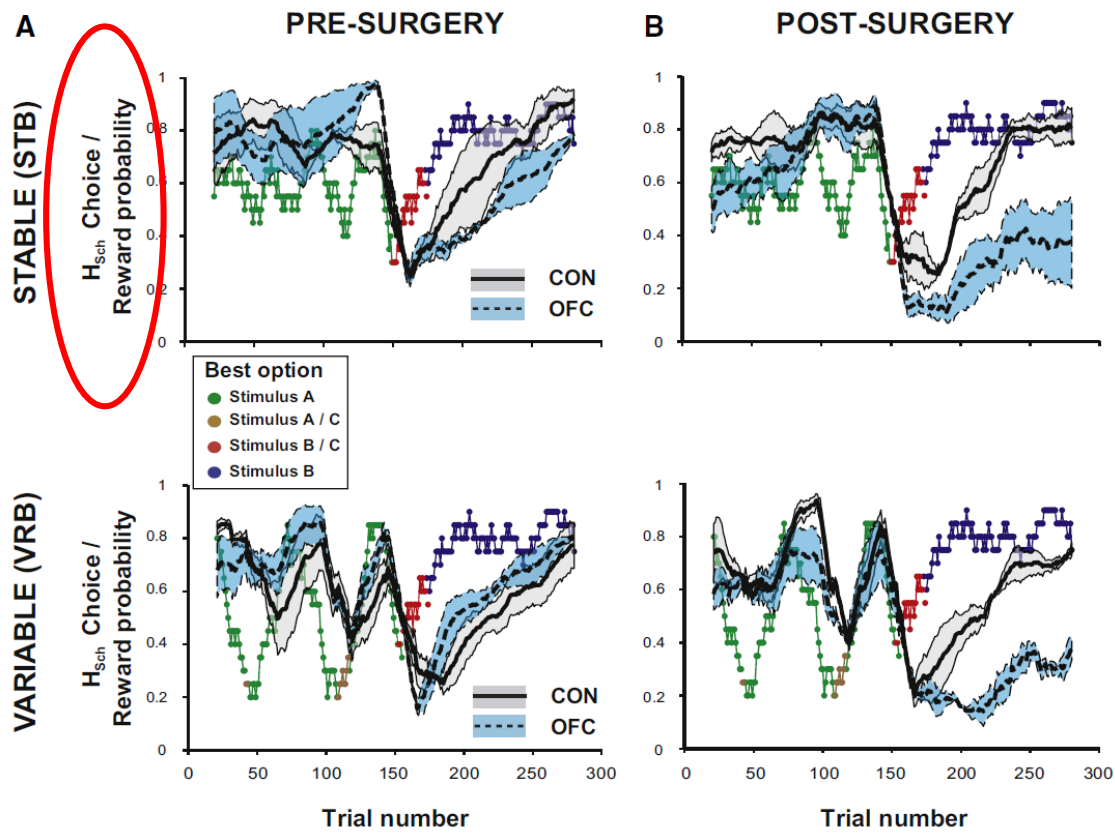


No pie charts or 3D charts to compare quantities

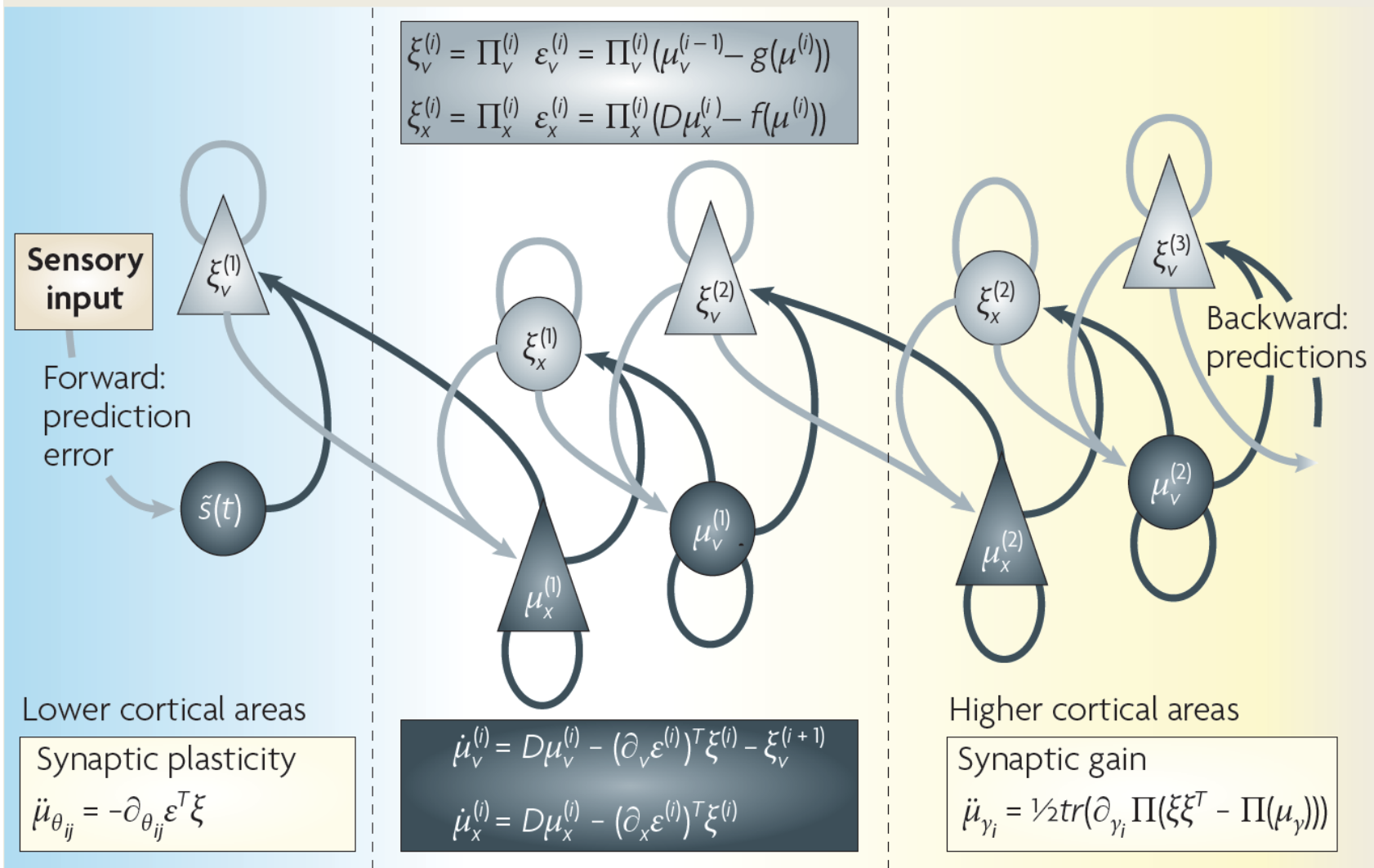


# Rule 8: Avoid “Chartjunk”



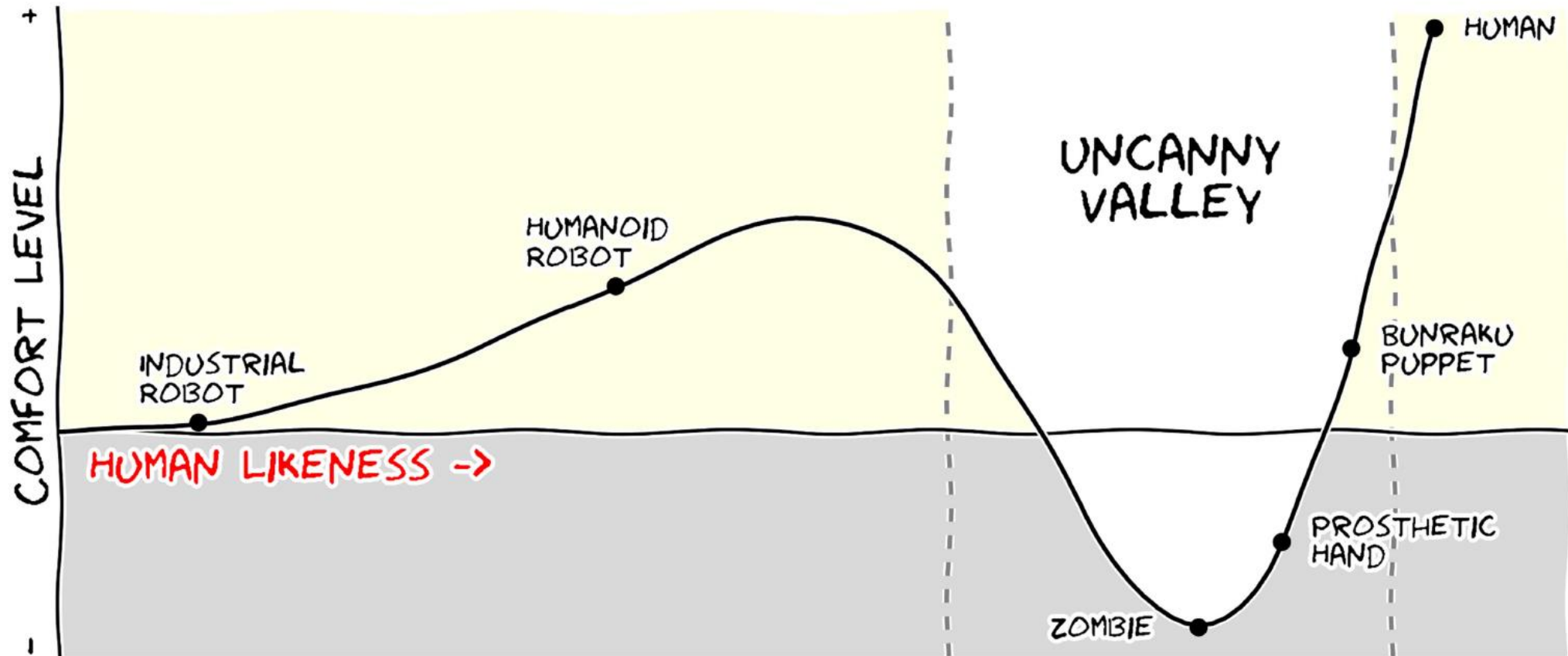


## Box 2 | Hierarchical message passing in the brain



# Rule 9: Message trumps beauty

```
from matplotlib import pyplot as plt  
plt.xkcd()
```

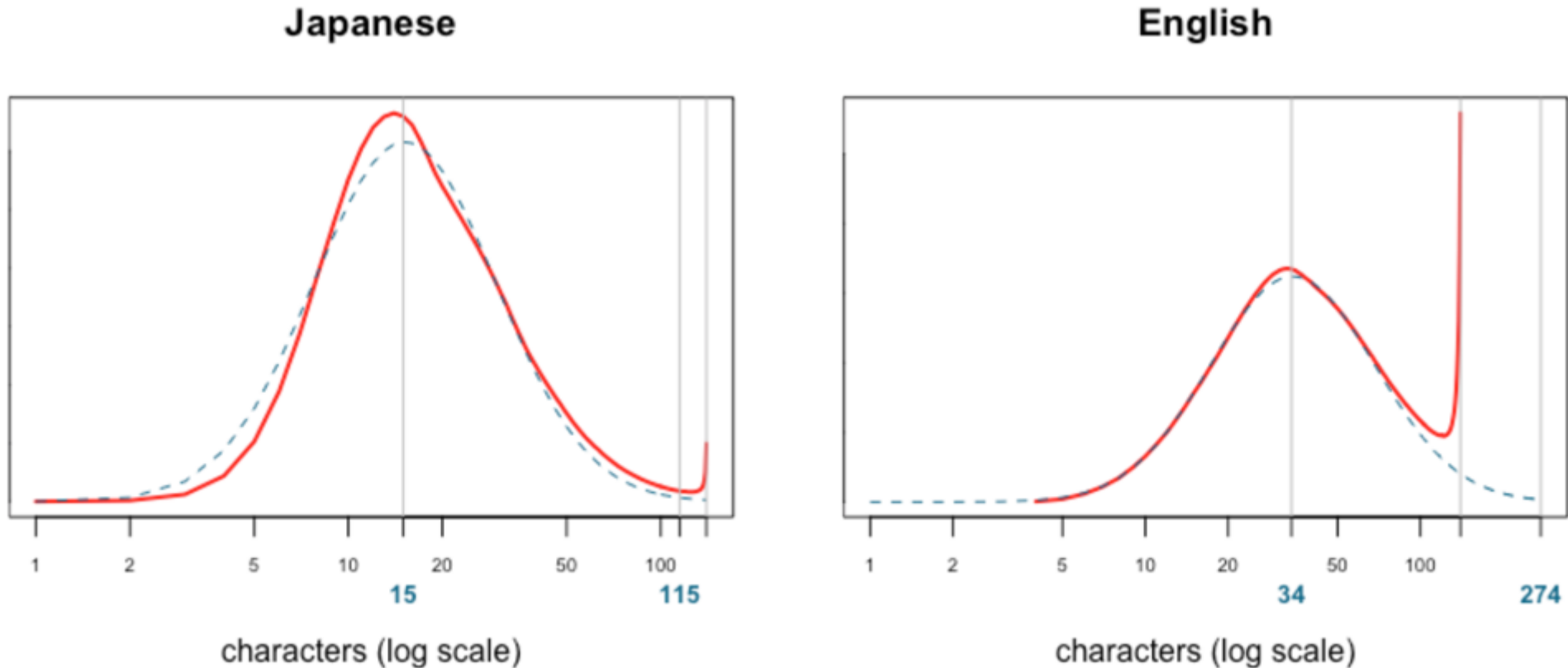


# Rule 10: Get the right tool

- Matplotlib
- R
- Inkscape: professional vector graphics editor
- GIMP: for quick retouching
- ImageMagick
- D3.js
- Cytoscape
- Circos



# Just for fun: why Twitter increased its character limit



*The Tweet distribution*